

Cinegy Desktop express

affordable production & asset management

Cinegy

Cinegy Desktop Express is a fully-featured digital asset management, workflow and production solution that runs on a standard Windows laptop or PC. Being a standalone version of Cinegy's award-winning, enterprise-level workflow solution, Cinegy Desktop Express is an ideal solution for smaller organizations or for productions on the road seeking to improve workflow efficiency and maximize the value of their media assets. It is also a great tool to start getting to know all aspects of media asset management and tapeless production workflows. You can start small with Cinegy Desktop Express and when needed upgrade to Cinegy's scalable enterprise products at any time. Alternatively you can use Cinegy Desktop Express in the field and upload all production content and metadata to your Cinegy Archive MAM when returning back to the office.

Ideal Solution

The Cinegy Workflow suite offers an open platform consisting of a suite of software tools, applications and open APIs covering every stage of the digital production process. Cinegy Desktop Express is the standalone single-seat version of this solution. With Cinegy Desktop Express the same machine running the Cinegy Desktop client front-end is also the Cinegy Archive SQL database and file server.

Cinegy Desktop Express is designed for media organizations with a high volume of video and audio assets that need to be archived and quickly retrieved for re-use in content creation. That includes production companies, corporate media departments, educational institutions and others who understand the importance of smart digital asset management.

Overview

Cinegy Desktop Express features include:

- ingest and encoding of video and audio into the included Cinegy Archive Express database
- multi-format ingest from file sources, DV or SDI with automatic scene/shot detection
- import of XDCAM, XDCAM EX, Canon XF and P2 media in its native format
- log, edit, storyboard or export while ingesting
- logging clip or sub-clip level using basic or custom templates
- simple and advanced search options
- storyboarding and rough-cut editing, plus advanced editing with effects, voice-over, CG and more
- mixed SD/HD editing, multi-cam editing, all real-time
- output to file or tape, export to a video server or third-party NLE
- seamlessly integrates with other Cinegy Workflow products including Cinegy Air for playout automation

KEY FEATURES

All-in-one standalone solution

Suitable for small installations

Seamless integration with Cinegy Workflow products

Easily upgradeable to enterprise-level Cinegy Workflow

Free trial version available



Active Archive

Cinegy Desktop Express transforms passive media assets into an active archive. The heart of the system is the Cinegy Archive database, which provides continuous tracking and accumulation of metadata. Cinegy Desktop Express also includes a variety of integrated production tools that can be used on any archived media to speed up the production process.

Video File Import & Export

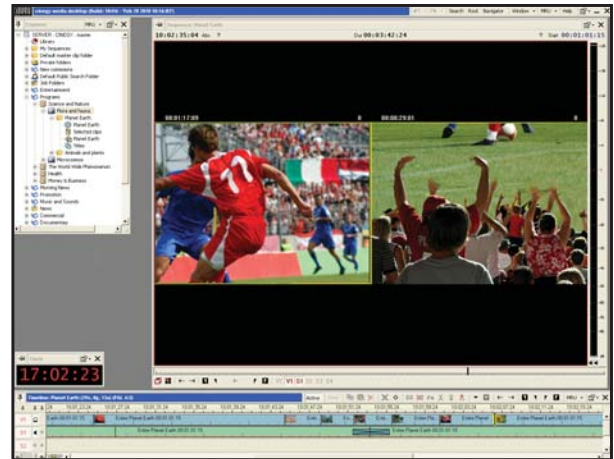
Cinegy Desktop Express can import video in a wide variety of formats including AVI, QuickTime, DV, Real Media, Windows Media and MPEG. It can also import sequentially-numbered TIFF or Targa image sequences. Cinegy Desktop Express can convert and encode almost any type of video format for export. It can also print directly to tape, create DVD authoring-compliant MPEG2 files, and export to a video server.

Video ingest

Cinegy Desktop Express offers real-time ingest of uncompressed video with hardware support for DV, HDV, P2, XDCAM, XDCAM EX, Canon XF, IP video streams and DVB-S.

HD support

Cinegy Desktop Express supports HD material, offering ingest, logging, editing and export in the same manner as standard definition material. (Real-time HD-SDI-based ingest is available in the Cinegy Workflow product range.)



Two-point trimming in Cinegy Desktop Express

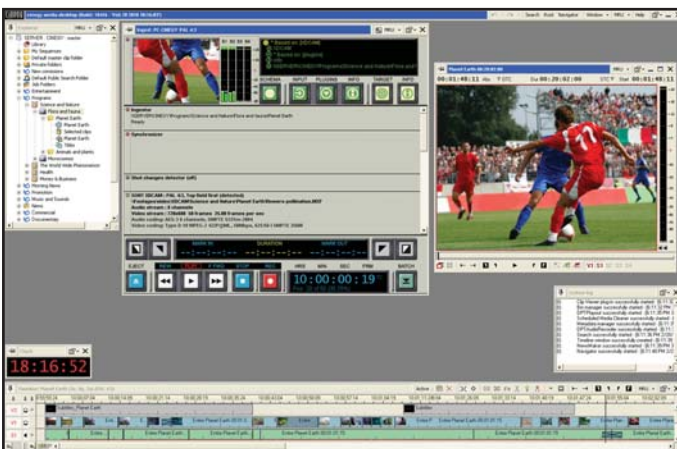
Desktop Editing Features

Cinegy Desktop Express includes Cinegy Desktop for logging, browsing and video editing. Features include:

- Standard controls for viewing video material, including playback control with a mouse, jumping to events and shuffling.
- Full text, advanced and federated search capabilities.
- Insert clips into a timeline via drag-and-drop, bins, clip viewer or copy-and-paste. Sequences can be created from a timeline or from an explorer window.
- Two-point or four-point trimming functionality. Trimming via keyboard or jog-shuttle.
- Finishing effects, including mixing, flop a clip, speed changes, freeze frames, and video opacity.
- Titler for adding creative titles.
- Audio functions including change audio channel, split and span, volume and balance adjustment, audio synchronization and voiceover recording.

Scalability

Cinegy Desktop Express is limited to one workstation, but includes the option to scale up to Cinegy Workflow. Used by television stations and media production companies worldwide, Cinegy Workflow is designed for network environments. An average Cinegy Workflow installation includes 30-50 concurrent users, with large installations supporting several hundred users and thousands of terabytes of video storage.



Everything you need, ingest, log, search and edit with Cinegy Desktop Express