

# Cinegy Powers New Training Center for Broadcast Journalists



Moscow State Linguistics University is one of the leading educational institutions in Russia offering courses of study in languages, linguistics, translation and related subjects, including broadcast journalism. Located in the heart of the Russian capitol it boasts 10,000 students and providing bachelor's, master's and doctoral degree programs.



## Challenge

MSLU needed a state-of-the-art studio production complex both to provide hands-on training for broadcast journalism students and to service the school's communications needs. The latter included the production of training videos and educational programs for broadcast on Russian TV.

The studio needed to encompass the entire broadcast production workflow, from shooting on stage (and on location), through ingest, editorial, archiving and playout. It had to be capable of working with media in any format, including HD. It also had to be flexible, to adapt to MSLU's changing programming requirements, scalable, and simple enough to allow undergraduates to quickly master the basics of content creation.

## Solution

MSLU chose **cinegy workflow** to be the backbone of its studio production complex. **cinegy workflow** is a broadcast automation and digital asset management platform that offered the school numerous advantages, including the fact that it supports fully tapeless production and playout. As it is software-based and runs on standard PC hardware, it is also relatively low cost and easily upgradable.

The **cinegy workflow** installation at MSLU, designed by Matrix Engineering Group, Moscow, includes four seats of Cinegy's desktop production tool, **cinegy media desktop**, installed on PCs, as well as **cinegy ingest** for multi-format media ingest, **cinegy air** for automated playout, and **cinegy media archive** for central storage and digital asset management module. The latter controls a 6Tb disk array capable of storing 500 hours of media.

Part of the appeal for MSLU is that **cinegy workflow** is extremely compact in size, while still offering all the advantages of professional broadcast quality solution. The entire studio production complex, including shooting stages, is housed in a single lecture hall and two adjacent support rooms. The entire system can also be managed by a single administrator.

**“Cinegy requires little maintenance, yet it provides all the tools necessary to run a modern broadcast television operation. The user interface is very intuitive so it is easy for journalism students to master.”**

Alexandr Yasko, Matrix Engineering Group



cinegy media desktop work station at MSLU

## Success

MSLU is currently using its new studio production complex to produce content for broadcast as well as a wide range of video programs and courses on DVD, with nearly all of the production work completed by students. The tools available in **cinegy workflow** allow this student-operated production facility to generate content that adheres to the highest standards for quality and creativity, and to deliver content in a variety of formats.

“One of the best aspects of **cinegy workflow** is that it allows the students to work together collaboratively,” says Alexandr Yasko. “It also exposes them to the entire production cycle and makes them much better prepared to begin their careers.”